



WAWM Community Coalition Highlights

2012

2013

Coalition Meetings

Wednesdays

5:00pm - 6:30pm

Held at various locations throughout the WAWM communities.

January 16th

March 20th

May 15th

July 18th

September 18th

November 20th



Life of an Athlete student training



Prezi available on website

In 2012, the West Allis-West Milwaukee Community Coalition (WAWMCC) was happy to welcome four new Partners, five new Friends and many new community members. Thanks for joining!

January

The Coalition sent a letter to the West Milwaukee Village President and Board to encourage them to keep the 8:00 AM time for the sale of alcohol in their community to reduce availability and maintain a healthy and safe community for youth and families.

March

The communities of West Allis and West Milwaukee decided to maintain the 8:00 AM time for the sale of alcohol in their communities.

The WAWMCC Snapshot - Focus on Drinking was included in the West Allis city newsletter and reached 32,000 community members.

A Life of an Athlete student training was held for over 450 southeastern WI athletes and coaches, including 41 students and coaches from West Allis-West Milwaukee School District.



April

As part of the Community Health Improvement Plan, April was named Alcohol Awareness Month with a Mayoral Proclamation in West Allis and a Village Proclamation from West Milwaukee. A traveling display board with information about alcohol abuse was also displayed throughout both communities.

School Age Parent Program students, one of the WAWMCC youth groups, hosted and presented at Baby Basics and Beyond, attended by over 250 community members.

May

The Youth Coordinator also worked with WAWMCC youth groups on the following projects.

Peers with IMPACT from Nathan Hale High School, presented 11 programs to over 280 seventh grade students at Frank Lloyd Wright Intermediate School. The program focuses on peer-to-peer alcohol, tobacco and other drug abuse prevention.

Students from Central High School formed a SADD Chapter and created and displayed almost 100 posters throughout Central. The posters focused on a pre-prom message about the dangers of drinking and driving. The students also developed a video and an accompanying educational brochure that was distributed to all homerooms.

Teen Experience from WAWMC Learning Center/James E. Dotke High School formed a group and are working on developing a video for YouTube.

The 2nd Annual Parent Safety Night was held at Nathan Hale High School. Students from each of the four WAWMCC youth groups attended and shared their substance abuse prevention projects with the parents.

The May Coalition meeting featured presentations from all four youth groups and a wonderful dinner prepared by meeting host's Apostle Presbyterian Church.

WAWMCC prezi Public Service Announcement was launched on the WA City Channel.



New table-top display



4th Annual Safe and Sober



Rod Nelson



For more information about how to become a Friend or Partner of the Coalition, visit our website at www.wawmcc.org

June

The WAWMCC Snapshot - Focus on Prescription Drugs was included in the West Allis city newsletter and reached 32,000 community members.

July and August

Thousands attended the West Allis and West Milwaukee "National Night Out" events. The Coalition provided literature, Frisbees, tattoos and flashlights to attendees.

The WAWM Community Coalition offered educational information and other resources at sixteen community events and health fairs in 2012.

The July Coalition Meeting included information about statewide alcohol initiatives from speakers Maureen Busalacchi, Executive Director of Health First WI and Duncan ShROUT, member of the State Council on Alcohol and Other Drug Abuse (SCAODA).

September

The 4th Annual Safe and Sober Night was held at Nathan Hale High School. A student volunteer from Central and one from Hale spoke about the WAWMCC youth groups and their upcoming ideas and projects for the school year, inviting students in the audience to join them and become involved. Over 225 parents and students attended and over 113 Family Pledges were signed.

WAWMCC youth groups have begun planning for the 2012-2013 school year.

October

A kick-off luncheon for the West Allis-West Milwaukee Chamber of Commerce Wellness Committee included brief presentations by committee members, including WAWMCC, on what they can offer the businesses and citizens in our communities. They also introduced a Maintain Don't Gain Holiday Challenge. To find out more about the Wellness Committee go to www.wawmchamber.com.

Presentations were given to eight community organizations and groups in 2012.

November

During the November Coalition meeting, Coalition Coordinator Tammy Molter presented the 2012 Recognition Award to Rod Nelson from the West Allis Police Department for his THINK program and work with the youth in the community.

WAWMCC thanks the Coalition Partners and Friends for their support of the Coalition and its mission to reduce underage substance abuse and help the West Allis-West Milwaukee community raise healthy, drug-free children. We welcome the support of other community businesses, organizations and individuals.

December

Recognition was also given to Citlali Mendieta-Ramos, the owner of Antigua Mexican and Latin American Restaurant, and Jon Brock, the general manager of the Culver's in West Allis, for their continued support of the Coalition and the bi-monthly meetings.

Nearly as many people die each year from drug poisoning* as from motor vehicle traffic accidents*

