



January 20, 2010

Meeting Minutes

1. Meeting was convened at 5:10 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were Joyce, O'Donnell, Suzi Metzenheim, Beth Heflin, Julie Whelan-Capell, Ron Hayward, Susan Stuckert, Paul Murphy, Dick Harris, Rod Nelson, Pat Sikorski, Peggy Pipia, Karen Kolberg, Tammy Molter, and Duncan Shrout.
2. December 16, 2009 Meeting Minutes were presented and approved by acclamation.
3. Leadership of the Coalition and Steering Committee was explained by Susan Stuckert. Tammy will convene and facilitate the monthly WAWMCC meetings.
The WAWMCC Steering Committee will continue to function through consensus. Members are:
4. Tammy presented the list of Sub-committees and explained the anticipated role of each group suggested by the Steering Committee including: Youth, Marketing, Training and Parent Engagement. Sign-up sheets were distributed to recruit the initial members for each group.
5. Tammy presented a graphic list of all objectives/activities of the three current grants, Drug-Free Communities (DFC), Project Change (PC), and the Strategic Prevention Framework-State Incentive Grant (SPF-SIG) supporting the work of WAWMCC during the 10/01/2009 – 09/30/2010 grant year. The graphic demonstrates similar initiatives among the three projects. The DFC project focuses on changing community culture to reduce alcohol and other drug use among youth. Project Change focuses on the prevention of ATOD use among WAWM School District students as well as community change regarding underage alcohol use through the implementation of two model programs. SPF-SIG focuses on the reduction of underage alcohol use by local youth and young adults through heightened parent engagement and the continued enforcement of local ordinances. Of importance also are the desired outcomes of these projects by West Allis and West Milwaukee residents and community leaders. This will be more fully discussed under in item 6, Guiding Principles update.

Coalition members email addresses will be added to the Drug Free Communities Workstation. This list serve will send sector specific emails to Coalition members. Members will have the option to opt out of emails.

A key element of both the DFC and Project Change grants is the implementation of the model environmental strategy Communities Mobilizing for Change on Alcohol (CMCA). Given the complexity of CMCA and the involvement of many local sectors (police, municipal governments, schools, youth, parents), Tammy encouraged Coalition members to sign-up for CMCA training which will be provided to up to 25 participants by the Youth Leadership Institute of San Francisco, CA. in West Allis as soon as arrangements may be made. This will be a 2-3 day training from 9:00 am – 3:00 pm each day.

6. The Guiding Principles process was updated by Tammy who indicated that she has spoken with several West Allis and West Milwaukee community leaders. She will present a report on these conversations at the February 2010 WAWMCC meeting. A feature of these conversations is an opportunity for each interviewee to express the outcomes they believe will most help WAWM youth and young adults avoid alcohol and other drug abuse in the future.
7. The Youth Advisory Council (YAC) update was provided by Suzi Metzenheim and Rod Nelson. The YAC Parent Reception is scheduled for Thursday February 18th at 7:00 P.M. at Parkway. The event has been planned and will be implemented by the 30+ youth YAC members. All questions regarding the February 18th event should be directed to Barb Reisner at breisner@wi.rr.com.
8. The Rod Nelson Wish List was introduced by Officer Rod Nelson. The purpose of this list is to create a conversation and then implementation of a variety of activities to support local youth. Rod spoke about the concept of a “virtual” youth center that would sponsor alcohol and other drug free youth events including: open gym nights, dances, movie nights or other recreational nights for youth. Other Coalition members supported such activities. There was a strong suggestion of partnering with the Community Alliance Against Drugs to co-sponsor such events or ongoing activities. This conversation spurred Coalition members to sign-up for the Youth Committee to stimulate action on behalf of local youth.
9. Logo and Website Update was provided by Tammy and Karen Kolberg. Tammy and Karen have spoken with three qualified vendors who will provide quotes to accomplish the following: prepare several logo designs and other specified printed material, design WAWMCC web page, set up and program 5-10 page website, host website on an ongoing basis and provide annual updates. The goal is have all decisions made by mid-March and implementation completed by mid-April.
10. Coalition DFC Renewal Grant is due by February 20th. Susan Stuckert is coordinating the application process.
11. An introduction to AA was provided by Dick Harris. Dick provided background information on Alcoholics Anonymous as well as a sampling of current literature. For additional information on AA, please contact the Milwaukee Central Office at 414-771-9119 or www.aamilwaukee.com.
12. Helping Youth with current alcohol and other drug concerns was the concluding topic of this meeting. Many youth currently using alcohol, tobacco or other drugs are already known within the schools, police departments and municipal courts. Beth Heflin, Judge Murphy, and Officer Nelson contributed to this conversation. A key concern is the lack of insurance coverage for youth or family members who require treatment and cannot afford it. Another key concern is the ability to screen youth for alcohol and other drug use in a timely manner. Youth are arrested on a related charge or acknowledge their alcohol and other drug use, either a school or community setting. Options through Municipal Court, the Police Department or School District for assistance are very limited for uninsured youth and their families. WAWMCC takes this concern very seriously and will work to create options that will best address this problem.
13. **The Next WAWMCC Meeting is Wednesday February 17th at 5:00 P.M. at the West Milwaukee Community Center. The West Milwaukee Community Centre located at 1345 S. 47th Street 47th Street is a one way going north, so attendees must enter from Greenfield Avenue.**



February 17, 2010

Meeting Minutes

West Milwaukee Community Center –
1345 South 47th Street, West Milwaukee, WI

1. The meeting was convened at 5:10 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were Joyce O'Donnell, Beth Heflin, Rod Nelson, Pat Sikorski, Shelly Strasser, Brian Preiss, Ron Hayward, Susan Stalewski, Karen Kolberg, Tammy Molter, and Duncan Shrout. Introductions were made
 2. January 20th Meeting Minutes were presented without comment.
 3. Community Requests and the Grant Requirements for DFC, Project Change and SPF-SIG grants were briefly described by Tammy. The purpose of this short project is to achieve the highest coordination possible among all community interests and each of the above grant requirements. The final product will be presented at the March 17th Coalition meeting.
 4. 12 Month Action Plan was described by Tammy with a focus on the Youth, Marketing, Training, and Parent Engagement Sub Committees. All Coalition members are encouraged to sign-up for one of these committees. Key elements of the plan include:
 - Increased parent engagement
 - Increased youth civic engagement
 - Implementation of youth-based assistance through police departments, city attorneys, and municipal courts focused on resource enhancement
 - Continued partnerships with the police departments, health department, school district, municipal courts, and the private sector representatives
- The Safe Ride Program and prom transportation have been added to the list of possible projects for implementation in the 2010-2011 action plan
5. The Communities Mobilizing for Change on Alcohol training originally planned for early April will be changed to accommodate key coalition members. The alternative date is May 10th and 11th. Several locations were offered and will be considered.
 6. Event Updates
 - The CAAD Winter Fest event was quite successful with over 400 parents and youth in attendance. Tammy was able to deliver a brief message regarding WAWMCC and its growing efforts to reduce and prevent youth and young adult ATOD use and abuse. Officer Nelson made his pitch for a CAAD-like coordination of summer-time youth events focused on alcohol and drug-free events. These events could be in several

locations over the summer that would represent safe and healthy circumstances for children and youth.

- The Youth Advisory Council Parent Reception is tomorrow night at Parkway Community Center from 7:00 P.M. until 8:00 P.M. Twenty-thirty parents are expected.
- DFC Project Officer Olivia Shockey will visit West Allis, West Milwaukee and WAWMCC on April 21st and 23rd. The plan at this time is to include a town hall meeting on April 21st at 7:00 P.M. as a feature of Ms. Shockey's site visit. The town hall meeting would focus on the Parents Who Host campaign aimed at the parents of prom attendees.

7. Karen Kolberg indicated the selection of Coalition Website and Logo Update firm was to be announced at this meeting. Because the selected firm, one of three considered, is not located in either West Allis or West Milwaukee, a more extensive search of local firms will be conducted at the suggestion of Brian Preiss. It is hoped that a final decision will be made during the week of March 1, 2010. The three firms interviewed and considered to date have moderate to extensive experience in:

- Website Content Management System and Training
- Web hosting
- Logo and website design

Additionally each considered firm:

- Submitted a price and content proposal
- Provided a list of references and
- Stated that the project would be completed by March 31, 2010

8. Tammy provided an update on the DFC 2010-2011 Renewal Application to be submitted by Monday February 22, 2010.
9. The Guiding Principles continue under development and will be presented in the near future.
10. **The Next WAWMCC Meeting is Wednesday March 17th at 5:00 P.M. at the West Allis Central High School. The specific location will be provided with the meeting agenda.**



March 17, 2010

Meeting Minutes

Central High School
8516 W. Lincoln Ave, West Allis, WI

1. The meeting was convened at 5:10 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Beth Heflin, Rod Nelson, Pat Sikorski, Shelly Strasser, Ron Hayward, Judge Paul Murphy, Karen Kolberg, Tammy Molter, and Duncan Shroul. Introductions were made.
2. February 17th Meeting Minutes were presented without comment.
3. Selection of Coalition Website and Logo Design Firm was announced by Karen Kolberg. MGI Communications, N56 W13585 Silver Spring Dr., Menomonee Falls, WI is the selected firm. Four firms were considered with experience in:
 - Website Content Management System and Training
 - Web hosting
 - Logo and website designA rubric was created to score all proposals with MGI Communications achieving the highest score.
It was suggested by Ron Hayward that the final logo design be brought to the Coalition for comments before its public display. This will be done.
4. Event Updates
 - YAC Parent Reception Update was held February 18th at the Parkway Community Center. Thirty-five people attended: 7 parents, 13 youth, and 15 WAWMCC staff members and consultants. The purpose of the event was to gain parental opinions and insights regarding reduction or prevention of youth and young adult ATOD use and abuse through a survey administered at the event. Among the parents in attendance, the strategy that was deemed most helpful was large group meetings with parents and youth in attendance.
 - The 1st Annual Pre-prom event April 19, 2010 will be held at West Allis Central High School from 7 to 8 P.M. for parents and prom attendees co-sponsored by WAWM School District, WAPD, and WAWMCC. The purpose of the event is to acquaint parents and youth with a number of relevant programs related to the reduction and prevention of underage drinking including:
 1. Tales From the Prom
 2. Party Patrol
 3. Parents Who Host Lose The Most Program

4. The WAPD Concerned Parent Program
5. mPower Line

It was suggested that parents and youth be reminded that this is the 1st Annual event; the 2011 event will be held at Nathan Hale High School. Participants will receive a \$10 reduction in their prom ticket. Additional suggestions were made regarding presentation enhancements including a crashed auto currently impounded by the WAPD.

- Spring into Action will be held Thursday April 29, 2010 at Nathan Hale High School. A number of events including booths and two guest speakers, Steve Sawyer from New Vision Wilderness and Miss West Allis Hillary Collandra, will be available during the evening.

5. Drug Free Communities Site Visit Update and Planning: Ms. Olivia Shockey, Drug Free Communities Project Officer will visit WAWMCC in April 2010. Her itinerary will include the following:

- Coalition Meeting – April 21st. Ms. Shockey will make a presentation regarding successful DFC grantees.
- Meeting with key coalition members – April 23rd

6. Training Update:

- Community Anti-Drug Coalitions of America (CADCA) under contract with the national DFC program is providing three training sessions for new grantees the first of which was February 22-26. Tammy noted that Coalition leaders that participate in these week long training events are more successful than leaders that do not attend Leadership Training.
- Communities Mobilizing for Change on Alcohol (CMCA) training will be held Monday and Tuesday May 10th and 11th at Summit Place. This training, a nationally recognized program, will feature the creation of specific plans for CMCA implementation in West Allis and West Milwaukee. Trainers from the Youth Leadership Institute will provide the two day training. Coalition members from other coalitions in southeastern Wisconsin have been invited to attend the training also. Tammy asked that all interested Coalition members make certain that they have registered for this training.

7. Sub-Committee Meeting Schedule: Tammy will contact the members of the Youth Engagement and Marketing Committees to arrange for the initial meetings of these committees.

8. Guiding Principles and Grant Requirements and Community Requests Update: Tammy stated that the development work on these items is continuing. In addition, Tammy continues to interview community members. The next report on this item will be at the May 19 Coalition meeting.

The Next WAWMCC Meeting is Wednesday April 21st at 5:00 P.M., at the West Allis Police Department Substation, 6900 West National Avenue.



April 21, 2010

Meeting Minutes

West Allis Police Department Sub-Station –
6900 W. National Ave, West Allis, WI

1. The meeting was convened at 5:15 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Barbara Smith, Hannah Aiken, Joyce O'Donnell, Kelly Birmingham, Alex Birmingham, Diane Brandt, Beth Heflin, Susan Stuckert, Sue Stalewski, Pat Sikorski, Shelly Strasser, Judge Paul Murphy, Chief Mike Jungbluth, Rod Nelson, Paul Kurth, Karen Kolberg, Tammy Molter, and Duncan Shrout. Introductions were made. Special guest Ms. Olivia Shockey from the Substance Abuse Mental Health Administration (SAMHSA), Drug-Free Communities project was introduced.
2. March 17th Meeting Minutes were presented.
3. Olivia Shockey described the SAMHSA administered Drug-Free Communities program through a power point presentation and emphasized several key grantee expectations including:
 - Each coalition must implement evidenced-based environmental strategies such Communities Mobilizing for Change on Alcohol
 - Effective coalitions meet monthly and involve all coalition members in doing the work of the coalition
 - Coalitions must follow the Strategic Prevention Framework process
 - Coalitions must focus on the reduction by youth of two or more drugs such as alcohol and tobacco

At the conclusion of her presentation, there were several questions answered by Ms. Shockey. She also indicated to the group that it was a strong possibility that a representative from the Office of National Drug Control Policy (ONDCP) may also visit WAWMCC during 2010.

4. Selection of Logo Design was announced by Karen Kolberg from the Marketing Committee; the selected logo will be featured on all future communications and the soon to be available website. The new WAWMCC brochure and parent guide was distributed at the pre-prom event held Monday night at Central High School and will also be distributed at Spring into Action on April 29th at Nathan Hale High School.
5. Event Updates
 - Central High School Assistant Principal Paul Kurth reported that the 1st Annual Safe and Sober Spring Planning Night was held on Monday night April 19th at Central High School and was quite successful. Approximately 200 people were in attendance; 100 parents and 100 students in equal number from Central and Nathan Hale High Schools. The event was a

proactive intervention to promote safe behaviors during the upcoming high school proms and graduation celebrations. Speakers at the event were Beth Heflin, Lieutenant Ed Benish, Corporal Rod Nelson, Traffic Investigator Chris Sohre; and Tammy Molter, WAWM Community Coalition Coordinator and Paul Kurth.

- Kelly Birmingham, her son Alex, and Hannah Aiken provided the Youth Advisory Council and Spring into Action update. Spring Into Action will be held next Thursday April 29th at the Nathan Hale High School cafeteria. It is expected that 150 parents and youth will attend the event. Featured speakers include: Miss West Allis 2009 and Steve Sawyer of New Visions Wilderness. There will be several booths staffed by local groups including the West Allis Police Department, CAAD, Sisterhood of West Allis, WAWM Rotary Club, Invisible Children, YAC Haiti Fund, S.A.D.D., Teens Against Tobacco Use, Schlotzsky's Deli, WAWMCC and IMPACT. Food, fun and ATOD education are the themes.

6. Training Update:

- Community Anti-Drug Coalitions of America (CADCA) under contract with the national DFC program is providing the second or three training sessions for new grantees April 26th – 30th in Des Moines, IA. Tammy noted that Coalition leaders that participate in these week long training events are more successful than leaders that do not attend Leadership Training. Tammy will be attending the training along with Julie Whelan Capell, WAWMCC evaluator.
- Communities Mobilizing for Change on Alcohol (CMCA) training will be held Monday and Tuesday May 10th and 11th at Summit Place. This training will feature the creation of specific plans for CMCA implementation in West Allis and West Milwaukee. Trainers from the Youth Leadership Institute will provide the two day training. Tammy asked that all interested Coalition members make certain that they have registered for this training.

7. Sector Reports:

- West Allis Police Department: Chief Jungbluth reported that the West Allis Police Department has conducted 10 compliance checks at licensed establishments within the City of West Allis in the 1st quarter of 2010. Five citations were issued for selling or serving alcohol to a minor. Likewise, the Police Department has conducted nine tobacco compliance checks in the same period. Three citations were issued for selling tobacco products to an underage customer. Both alcohol and tobacco compliance check citations are increased from the same period in recent years. Chief Jungbluth also noted that there has been a forty-four percent increased in Driving Under the Influence tickets in this time period when compared to previous years.

The West Allis Police Department will be a federally approved prescription drop-off site beginning July 1, 2010. This will allow residents to bring unutilized prescription medicines to the Police Department for disposal. In addition to proper disposal, this local disposal option will hopefully reduce the diversion of prescription medication by youth.

Chief Jungbluth noted that West Allis has a social host ordinance in place. Meaning older siblings or parents will be ticketed and substantially fine if caught hosting an underage drinking event in their home.

- West Allis West Milwaukee School District: Beth Heflin- GRAA Grant Report: Beth reported about the GRAA conference in Chicago, including some ideas to get restaurants and businesses involved with the Coalition – the coaster with a message.
- Strategic Prevention Framework – State Incentive Grant Update: Grant focus continues to be creating Parent Networks throughout West Allis and West Milwaukee. These networks, hosted by WAWMCC, would focus on the reduction of underage alcohol use and the prevention of other drug use by youth and young adults. Trained parents are the key. WAWMCC is looking to recruit parents through CAAD and the PTA Council as well as the PTA's. IMPACT staff members are in the process of preparing a specific parent training program focused on the unique circumstances found in West Allis and West Milwaukee.

8. Next Meeting Date:

**The Next WAWMCC Meeting is Wednesday May 19th at 5:00 P.M.
at the Parkway Community Center, 2930 Root River Parkway, West Allis, WI**

West Allis • West Milwaukee
Community Coalition



Powerful Voices, Positive Choices

May 19, 2010

Meeting Minutes

Parkway Community Center – Room 112
2930 S. Root River Parkway, West Allis, WI

1. The meeting was convened at 5:15 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Barbara Smith, Joyce O'Donnell, Beth Heflin, Susan Stuckert, Pat Sikorski, Judge Paul Murphy, Rod Nelson, Karen Kolberg, Julie Whelan Capell, Tammy Molter, and Duncan Shrout. Introductions were made. Special guest Ms. Vanessa Llanas from the American Lung Association was introduced.
2. April 21, 2010 Meeting Minutes were presented
3. What is the American Lung Association doing about tobacco in WI? – Vanessa Llanas, Disparities Program Coordinator briefly presented recent smoking data.
 - Adult WI smoking rate declined to 20% in 2009
 - Young adult smoking rate increased to 27% in 2009 and continues to increase – young adult non-college smoking rate higher than college student smoking rate (which is in contrast to drinking rate which is higher for young adult college students than non-college young adults).
 - WI goes smoke-free July 5, 2010 in buildings to protect workers
4. Update April 21st and 23rd DFC site visit – Susan Stuckert reviewed the following findings and comments made by Olivia Shockey DFC Project Officer:
 - DFC Administrative Requirements are currently met
 - Project Management Requirements are currently met other than Cultural Competence and Planning.
 - Communities' population is about 80% White and 20% Minority. Coalition is 100% White. Coalition must submit a plan by July 31, 2010 to address this disparity in Coalition membership.
 - Coalition must submit a Logic Model for each substance (alcohol, tobacco and prescription drugs) being addressed by July 31, 2010.
 - Submit a revised Year 2 Plan that responds to the Logic Models and other major program changes by September 30, 2010.
 - Project Implementation is primarily accomplished by selected Coalition partners (W. A. Police Department, Health Department, W.M. Police Department, WAWM School District). Coalition should identify ways that it may bring value added components to the implementation of environmental strategies.
 - Coalition should explore ways to better engage youth in community level change, environmental strategies.

- Coalition is required to submit every other year Four Core Measure Data under the Government Performance Reporting Act (GPRA) requirement. Coalition must ensure that the GPRA data conforms to the DFC data collection standards.
- Coalition must also annually submit Coalition Member satisfaction survey data. The survey is currently under development by the project evaluator.
- Coalition staff members should periodically present a financial update on Coalition expenditures at Coalition meetings.

During Susan's presentation Rod Nelson asked about the Coalition expenditures. Susan stated that a report on expenditures would be made at June or July Coalition meeting. Project budgets and project goals and objectives would be tied together in this presentation.

5. SPF-SIG site visit from grant officer (June 16) – Duncan ShROUT
Kathy Thomas SPF-SIG Project Officer will visit WAWMCC at the June 16th. Ms. Thomas is responsible for monitoring 20 SPF-SIG projects throughout Wisconsin and is visiting each project.
6. Coalition Website Update – Marketing Committee – Karen Kolberg
 - Website development by MGI is well underway
 - Home page and other initial pages should be completed by June 16th
7. Event Updates – Tammy Molter and Others
 - Spring into Action April 29, 2010 was held at Nathan Hale High School. Seventy-five to 125 youth were in attendance. Perhaps 30 parents were in attendance. The 2 speakers were well received.
 - CAAD Family Dinner May 21, 2010 at Horace Mann Elementary School will have 20 to 30 parents and youth in attendance.
 - Planning for next Safe & Healthy event will be held in later September or early October aimed at high school youth and their parents. This is Paul Kurth's idea and will be considered a Town Hall Meeting.
8. Training Update – Tammy Molter
 - The Communities Mobilizing for Change on Alcohol environmental strategy training was held on May 9th and 10th at Summit Place. Twenty-one people attended including 15 WAWMCC members or staff members. A more complete description of the training will be provided at the June 16th meeting.
 - Julie and Tammy attended a required Community Anti-Drug Coalitions of America training in Des Moines in late April. The training was focused on implementation of the logic models and evaluation.
9. Next Meeting Date and Location:
The June meeting will be held on June 16th in the West Allis Police Department Training Room.



June 16, 2010

Meeting Minutes

West Allis Police Department – Training Room
11300 W. Lincoln Ave, West Allis, WI

The meeting was convened at 5:10 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Barbara Smith, Joyce O'Donnell, Beth Heflin, Susan Stuckert, Judge Paul Murphy, Officer Rod Nelson, Deputy Chief Rick Balistrieri, Diane Brandt, Karen Kolberg, Tammy Molter, Joan Luedke, Suzie Metzenheim, Brian Preiss, and Duncan ShROUT. Introductions were made.

Guests Kathy Thomas (Wisconsin Department of Health Services), Robin Lecoanet J.D. (University of Wisconsin Medical School Population Health Institute) and John Hyatt (IMPACT, Inc.) were introduced.

1. May 19, 2010 Meeting Minutes were presented. It was noted that Julie Whalen Capell was in attendance at the meeting.

2. Website Update:

- Website is available today in an abbreviated form.
- Website is fully operational July 20, 2010.
- Several questions were asked about the website including will drug-testing kits be available through the website? Drug-testing kits will not be available at this time through WAWMCC website.

3. Sector Reports and Updates:

- *Deputy Chief Rick Balistrieri of the West Allis Police Department* provided examples and explanations of a number of Department programs that are aimed at reducing underage alcohol use in West Allis. It is the department's philosophy to be pro-active and prevent crime before it happens. Programs include: Party Patrol, the THINK Program for 5th grade students presented by Officer Nelson, Concerned Parent Program, 2nd Chance Program, Alcohol and Tobacco Compliance Checks, Crime Stoppers and the Wings and Halos victim assistance program.
- *Rick Balistrieri Vice President of West Allis West Milwaukee Community Alliance Against Drugs (CAAD)* provided examples of CAAD activities during 2009 and 2010. All activities such as the very large and annual New Years event or the smaller Family Movie Night event are alcohol-free and family friendly. Because CAAD is a volunteer organization, events are coordinated by CAAD board members, community volunteers and members of the West Allis Police Department. At many CAAD events

in 2010, either Tammy or Duncan has been present to deliver an alcohol or drug prevention message.

- *Beth Heflin, Mental Health/ATODA Coordinator* provided the report for the West Allis West Milwaukee School District. During the 2009-2010 school year, 6,400 students of total student body of 8,800 received AODA prevention instruction. Programs include: Blue Kids, Class Action, THINK Program, and others. The goal of each program is to prevent or reduce alcohol, tobacco and other drug use among students.
- *Paul Kurth, Assistant Principal Central High School*, provided a brief description of the April 19, 2010 Pre-prom event/Town Hall event at Central at which 200 people attended. A similar event will be held this fall at Nathan Hale High School. Planning for this event will begin in July.

4. Community Education Presentation

John Hyatt, Senior Vice President of IMPACT, Inc. gave a detailed presentation concerning the Intoxicated Driver Program (IDP). IMPACT is the designated organization by that provides a variety of services to the 4,500 Milwaukee County residents convicted of intoxicated driving each year. The IDP program includes:

- An assessment of each subject's drinking status, drinking history and the consequences of their drinking.
- A recommendation to the court of original jurisdiction for mandatory participation in either a selected treatment program or the Group Dynamics educational program provided by MATC that will be included in the sentencing recommendations
- Case management follow-up for each subject for a period of 6 – 12 months following sentencing.
- Additionally, Milwaukee County through the IMPACT program has the 3rd lowest rate of re-offense in the State of Wisconsin.

West Allis and West Milwaukee data:

- In 2009, West Allis West Milwaukee Zip codes contain about 7% of Milwaukee County's population.
- Also in 2009, 17% of all convictions for driving while intoxicated came from these same Zip code areas.

Please contact John Hyatt if you have additional questions about the Intoxicated Driver Program.

5. Alcohol, Culture and Environment Workgroup Recommendations

Joyce O-Donnell and Duncan ShROUT gave a brief overview of the Alcohol, Culture and Environment Workgroup Recommendations (ACE). The ACE Workgroup was created through the State Council on Alcohol and Other Drug Abuse of which both Joyce and Duncan are citizen members. Recommendations from the ACE report include:

- The Wisconsin legislature should restore local authority and policies that would help contain Wisconsin's thriving alcohol culture. The legislature

must also increase local licensing fees to a level that will support increased regulation and enforcement.

- Wisconsin municipalities should improve the reduction and prevention of excessive alcohol use by the adoption and implementation of evidenced-based practices.
- Wisconsin educators and private and public educational institutions have a strong role to play in the reduction and prevention of alcohol abuse. Broadly based community involvement in school efforts to reduce alcohol abuse by youth and young adults will create stronger and, engaged communities and schools.
- Civic organizations, faith organizations and fraternal organizations are frequently barometers of community norms. When these groups adopt policies that discourage alcohol misuse, they improve the quality of community life make significant contributions to reducing or preventing alcohol abuse.
- Employers are another key element in the reduction of alcohol abuse. When employers adopt specific policies that are aimed at reducing or preventing alcohol use and excessive alcohol use, this will positively effect worker productivity, workplace safety and employee health care costs.

There will be a future, more detailed presentation of the ACE report at a future Coalition meeting.

6. Event and Training Updates

Tammy provided a brief review of the Communities Mobilizing for Change on Alcohol training event that was held on May 10th and 11th. The training focus was the development of environmental strategies to reduce and underage alcohol use and abuse in West Allis and West Milwaukee. Training Highlights include:

- Interviews of 50-100 parents, youth, and community members beginning in August 2010.
- Development of 2 logic models that focus on underage alcohol use prevention and reduction and the prevention and reduction of the diversion of prescription drug misuse and abuse.
- Emphasis on the recruitment of faith-based and media representatives who join WAWMCC and actively participate.

7. Tammy brought to the member's attention the Coalition's participation on West Allis Ala Carte. Is this the type of event, at which beer is served, in which WAWMCC should participate? There was a brief discussion on this topic. It was determined to bring this question to a future meeting.

8. Financial Report

Susan briefly updated the members on income and expenses of the Drug-Free Communities grant through the end of May 2010. Anyone seeking a more detailed report should contact Susan Stuckert at 414-604-4927.

9. Next Meeting

The next Coalition meeting will be Wednesday August 18th at a site to be announced.



August 18, 2010

Meeting Minutes

Parkway Community Center – Room 112
2930 S. Root River Parkway, West Allis, WI

1. The Coalition meeting was convened at 5:15 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Sue Sujecki, Susan Stuckert, Beth Heflin, Shelly Strasser, Tammy Molter, Karen Kolberg, Officer Rod Nelson, Paul Kurth, and Duncan Shrout.
2. The June 16th Meeting Minutes were presented and no corrections were noted.
3. The New Structure of Coalition was presented by Tammy as follows:
 - a. The Project Management Team will meet each month for the purpose of guiding the Coalition and coordinating the Coalition sub-committees. Project Management Team Members for the 2010-2011 project year will be: Susan Stuckert, Beth Heflin, Tammy Molter, Julie Whelan-Capell, and Duncan Shrout.
 - b. The Coalition will meet bi-monthly beginning in September 2010. Key to the functioning of the Coalition will be the new subcommittees.
 - i. Each coalition member will be asked to serve on sub-committee. Sub-committees will meet every other month. The proposed sub-committees are:
 1. Environmental Strategies
 2. Member Recruitment – ad hoc
 3. Marketing
 4. Evaluation
 5. Sustainability
 6. Safe and Sober High School programs – ad hoc
 7. Youth Engagement
 - c. Town Hall Meetings will be convened twice a year. The primary purposes of each Town Hall meeting will be to highlight a current Coalition initiative and to obtain input on this initiative from interested parents and youth.

Please see the schedule at the conclusion of these minutes for proposed Coalition meeting dates for 2010 and 2011.

4. WAWMCC Web site was launched in late July 2010. In addition to previously described features, Tammy has been arranging for reciprocal links between WAWMCC and each partner.

To date, the following partners have included such links: Village of West Milwaukee, West Allis/West Milwaukee Chamber of Commerce and West Allis –West Milwaukee School District.

Several coalitions utilize their websites to communicate directly with parents through Parent Network models. Parent Networks sponsored by coalitions provide updates for parents regarding underage drinking prevention and opportunities for parents to communicate with each other via the coalition website. A critical question to be answered is how many West Allis and West Milwaukee families have access to computers and the internet?

5. Youth Specialist: The new Youth Specialist position was briefly mentioned in reference to the WAWMCC Website and social networking. A responsibility for this position will be the appropriate utilization of social media in the recruitment and engagement of West Allis and West Milwaukee youth. A more detailed discussion of this position and its responsibilities will be conducted at the September 22, 2010 Coalition meeting.

6. Local Media: As the Coalition's message becomes more specific and we seek to reach greater numbers of youth and parents, one significant consideration is the number of communication approaches already utilized through each municipality. For example, the City of West Allis creates and distributes a quarterly newsletter. The Neighborhood Watch Program of the West Allis Police Department also publishes a monthly newsletter which is distributed by the Block Watch Captains to all households. Both news letters are available on the City and Police Department websites. The Village of West Milwaukee provides a quarterly newsletter which is also available on the Village website.

Each of these publications as well as several school newsletters and church newsletter suggested at the Coalition Meeting should be appropriately utilized to provide the adult citizens and youth of West Allis and West Milwaukee with appropriate information regarding WAWMCC and its resources. These avenues will continue to be explored; a specific approach will be recommended by project staff members, offered to the Management Group and Coalition this fall.

7. Events Updates and Planning

- **CAAD:** Officer Nelson described the 3rd Tuesday of June, July and August music events co-sponsored by West Allis Police Department and WAWMCC. Between 100 and 200 youth and parents attended each fun and alcohol-free event. Officer Nelson noted that the August 17th event was truly a family event. As many parents as youth attended this event and were engaged with their children. It was suggested that future events of this type will may be better marketed with more lead time.
- **2010 National Night Out:** Sponsored by the West Allis Police Department and the Crime Prevention Bureau was very successful. Several thousand adults and children attended. The Coalition was able to: distribute material, conduct an adult underage drinking opinion survey, as well as apply temporary tattoos to youth and children. WAWMCC shared a large assigned area with CAAD, IMPACT, and West Allis West Milwaukee School District. Adult opinion surveys regarding underage drinking were also conducted at the West Milwaukee event the following week.
- Planning for next **Safe and Sober event** at Nathan Hale High School on Monday September 20th beginning at 7:00 P.M. is underway. This event is a parent and student activity. Assistant Central High School Principal Paul Kurth described the main features which include:
 - A. Victim Impact panel comprised of: an alcohol related automobile accident victim or victim family member and a youthful driver who was ticketed for driving under the influence. Each speaker will have 20 minutes.

B. West Allis West Milwaukee School District officials providing relevant information for youth and parents

C. Family Pledge to be signed at the event by parents and students for their information. (Draft pledge forms were distributed at this meeting.)

8. Next Meeting Date and Location – September 22nd place TBD

Proposed Future Coalition Meeting Dates – 3rd Wednesday of every other month beginning in November 17, 2010:

November 17, 2010, January 19, 2011, March 16, 2011, May 18, 2011, July 20, 2011, September 21, 2011, November 16, 2011

9. Town Hall Dates: Dates and Topics to Be Determined

10. Sector Representation

Business	Organizations involved in reducing youth substance abuse
Civic or Volunteer	Parents
Government Agencies	Religious or Fraternal Organizations
Healthcare Professionals	Schools
Law Enforcement	Youth
Media	Youth Serving Organizations



September 22, 2010

Meeting Minutes

West Milwaukee Community Center
1345 S. 47th St, West Milwaukee, WI

1. The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Sue Sujecki, Beth Heflin, Shelly Strasser, Tammy Molter, Karen Kolberg, and Duncan Shrout. Julie Whalen Capell, project evaluator from the Planning Council was also present.
2. The August 18th Meeting Minutes were presented and no corrections were noted.
3. Parent and Youth Survey Data was presented by Julie Whalen Capell. Copies of the both reports may be obtained by contacting Julie at 414-224-3066 or by email at jwhelancapell@planningcouncil.org.

Parent data was collected on behalf of the Drug-Free Communities grant through the administration of the same questionnaire at four events in 2010. Parents in attendance at: Spring into Action, West Allis ala Carte, West Allis National Night Out, and West Milwaukee National Night Out were surveyed by Julie and a colleague with a total of 105 respondents. Selected results include:

- The vast majority of parents believe that drinking by underage youth and adults use is a problem.
- The vast majority of parents state that they have told their children that they disapprove of alcohol use by children and youth.
- A majority believe that their children will refrain from alcohol use.
- The vast majority believe that they have sufficient information to speak with their children about alcohol use,

Respondent parents at these four events appear to have a good understanding have concerns related to underage drinking. They also understand they have an important role to play in the prevention and reduction of underage alcohol use within the home.

Youth data was also presented by Julia. Beth Heflin, the Change Grant project coordinator, facilitated a computer-based program with 1,170 6th and 8th grade West Allis-West Milwaukee students in spring 2010. Created by the Children's Health Education Center (a member of Children's Hospital and Health System, located in Milwaukee, Wisconsin), the program has two parts: "It's UR Choice" (six 45-minute sessions for 6th graders) and "It's Up 2U" (eight 45-minute sessions for 8th graders). Each program helps children:

- Learn general facts about the seven different types of drugs that are most abused, including alcohol;
- Learn about the effects of drugs;
- Explore positive/negative risks and how to deal with pressure situations;

- Create a personal anti-drug plan that involves short- and long-term goal setting
- And positive alternatives to drug use

Both curriculums included built-in pre-and post-tests of the students' knowledge of the facts of drug abuse, as well as pre- and post-surveys of their attitudes toward drug abuse. At the time the initial GRAA report was due, only the overall pre-post scores were available. There has now been time to analyze the pre- and post-tests question by question to arrive at a fuller understanding of how the program benefitted students.

Student scores increased between pre- and post-testing in every category except attitude toward planning and goal-setting which remained unchanged. The categories in which students exhibited the most change were attitude toward effects of marijuana use and attitude toward effects of inhalant/prescription drug use, each of which increased by 21 percentage points or more between pre- and post-tests. Large increases were also seen in the category knowledge of where to go for support (up almost 20 percentage points) and attitude toward effects of alcohol/tobacco use (up more than 17 percentage points).

For the complete evaluation and data analysis for both parent and youth data, please contact Julie Whalen Capell through the above state contact information.

4. A meeting focused on Local Legislative Strategies was arranged with Ms. Julia Sherman from the University of Wisconsin Law School Center on Impaired Driving met with Tammy, Karen and Duncan on September 15th at IMPACT. Ms. Sherman is a recognized expert in the development of local legislative strategies to reduce underage alcohol use in Wisconsin. The purpose of this meeting was to discuss possible local legislative strategies aimed at the reduction of access to alcohol by youth and underage adults. Three strategies emerged:
 - Compliance checks of licensed taverns and retail establishments conducted by local law enforcement agencies. (The West Allis P.D. annually conducts at least 100 alcohol or tobacco compliance checks with licensed alcohol bar and retail outlets. Chief Nasci of West Milwaukee would like to begin a compliance check process in the near future.)
 - Keg registration legislation which would require the online registration of all rented beer kegs. The renter of any keg seized at an underage beer party would be ticketed for alcohol sale or distribution to underage youth or adults. (Keg registration ordinances are usually implemented in communities with colleges or universities.)
 - Social Host legislation is adjunctive to currently existing underage drinking and furnishing alcohol to a minor Wisconsin Statutes and local ordinances. The model Social Host Ordinance provided in the ACE Report of the State Council on Alcohol and Other Drug Abuse is an example of such an ordinance that has been implemented in Manitowoc County and cities of Manitowoc and Two Rivers. The purpose of a Social Host ordinance is provide Wisconsin communities through law enforcement, city and district attorneys, and municipal and circuit court judges with an innovative option regarding the conviction of an individual who provided alcohol to more than one underage youth or adult on private or public property.

The direction achieved at the conclusion of this meeting was Social Host ordinance development and implementation was worth serious investigation by SIF-SIG project staff. As an addendum, Joyce O'Donnell and Duncan attended the Annual Alcohol Policy seminar on September 22nd at the Pyle Center in Madison hosted by the U.W. Law School. One of the many excellent presentations at this seminar was made on the Social Host development process by Two Rivers Police Chief Joe Collins. Chief Collins described the process that

local coalitions in Two Rivers and the County and the City of Manitowoc utilized to achieve the adoption of Social Host ordinances in 2010.

5. Sector Recruitment Brain Storming was conducted by Tammy with contributions made by several present. Suggestions included:
 - Contacting the Booster Club officers at each school. Parents Booster Club participants are experienced volunteers who may find WAWMCC of interest.
 - Faith Leaders are being contacted including: Rev. Lockman of First United Methodist Church, Rev. Clingman of Mt. Hope ELCA Lutheran Church, and Pastor Oren of Faith United Methodist Church. Other suggestions are welcome.
 - Friends of Music is also a suggested parent group that should be approached.
 - Media contacts may come from one of these groups. Tammy is collaborating with Janet Wardinski of the City of West Allis regarding her possible participation in WAWMCC as the media representative.
6. The 2011 Youth Behavior Risk Survey was briefly described by Beth Heflin. Specific dates have not yet been established.
7. A 2010 Coalition Member survey will soon be sent to all WAWMCC members by Julie Whalen Capell to fulfill a Drug-Free Communities program requirement. The results of the survey will be made known to the Coalition when available.
8. The 1st annual West Allis Police Department Prescription Drug Take Back event will be held Saturday October 2nd hosted by Chief Jungbluth. Tammy will assist in this activity and report on its success at the November 17th Coalition meeting.
9. The next Coalition Meeting will take place on Wednesday November 17th at 5:00 P.M. at a site to be determined. The meeting concluded at 6:40 P.M.



November 17, 2010

Meeting Minutes

First United Methodist Church
7520 W. Lapham St., West Allis, WI

1. The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Rev. Susan Lockman, Sue Sujecki, Beth Heflin, Susan Stuckert, Pat Sikorski, Peggy Pipia, Lt. Ed Benish, Tammy Molter, Karen Kolberg, and Duncan Shroust. Julie Whalen Capell, project evaluator from the Planning Council was also present.
2. The September 22nd Meeting Minutes were presented and no corrections were noted.
3. Rev. Lockman provided a description of many of the programs available at First United Methodist Church including: literacy services, job skill development, Latina Support Program in partnership with the West Allis Health Department, NA Group, Homeless Men's Association, Zumba Night, Spanish Speaking Services, and extensive youth services. Rev Lockman expressed her ongoing interest in the Coalition and its efforts to reduce youth and young adult alcohol and other drug use.
4. Lt. Ed Benish of the West Allis Police Department Crime Prevention Bureau presented relevant State of Wisconsin Statutes and City of West Allis ordinances pertaining to underage alcohol use. Lt. Benish also presented information concerning the Concerned Parent Program and the Party Patrol which are programs initiated by the West Allis Police Department to prevent or reduce underage alcohol use or the distribution of alcohol to the under aged.
 - The Concerned Parent Program began several years ago and is focused on the parents of teenagers and young adults. Enrolled parents provide the West Allis Police Department with keys to their home and also sign a permission agreement. The agreement allows West Allis police officers to enter the parents' home in their absence if and when information has been received by the Department of the possibility of underage drinking in this home.
 - The Party Patrol program was initiated in 2009 by the Department. It too is aimed at reducing underage alcohol use. Through the use of social media or informants, West Allis police officers learn of potential underage drinking parties or events. Officers will investigate these potential events and make arrests if underage drinking is determined to have occurred. Arrests have been made in both 2009 and 2010 through the Party Patrol.

It was suggested that the Concerned Parent Program be featured by the West Allis West Milwaukee School Board and School District in the near future.

5. The Location of Underage Related Drinking Tickets issued in West Allis was recently provided by the West Allis Police Department to the Coalition. Maps depicting the location

of the 190 underage related tickets (tickets were given to underage and adult individuals) from October 1, 2009 through September 30, 2010. The location of tickets was also provided by aldermanic district. Aldermanic districts 1, 2, 4 and 5 have been between 12-15 ticket locations each. Aldermanic district 3 has 5 ticket locations for a total of 60 locations. Seven of the ticket locations are licensed Class B Tavern or Class C Wine establishments.

The purpose of this data is to initiate a preliminary examination of more specific look at the creation of Social Host ordinance. Social Host ordinances, which are well described in the Alcohol Community and Environment (ACE) Report of State Council on Alcohol and Other Drug Abuse, are aimed at expanding the options available to municipalities in the prevention and reducing or underage alcohol use. (Please contact Joyce, Tammy or Duncan if you would like a copy of the ACE Report).

Social Host ordinance legislation is adjunctive to currently existing underage drinking and furnishing alcohol to a minor Wisconsin Statutes and local ordinances. The model Social Host Ordinance provided in the ACE Report is an example of such an ordinance that has been implemented in Manitowoc County and cities of Manitowoc and Two Rivers. The purpose of a Social Host ordinance is provide Wisconsin communities through law enforcement, city and district attorneys, and municipal and circuit court judges with an innovative option regarding the conviction of an individual who provided alcohol to more than one underage youth or adult on private or public property.

6. Eight candidates have been scheduled for preliminary interviews for Youth Specialist Position this week. These interviews are being conducted by Tammy and Duncan from an initial list of 125 applicants. The final interviews will be conducted the week of December 6, 2010. For specifics regarding the position requirements, please contact Tammy. The final interview panel members are: Joyce O'Donnell, Susan Stuckert, Beth Heflin, Tammy Molter and Duncan Shrout.
7. Sector Recruitment Development Update was provided by Tammy. Three MOU's from various local media representatives have been signed. Progress will continue on the clergy front with an example provided by Rev. Lockman at this meeting.

8. 2009-10 Carryover Recommendations

DFC Project Director Susan Stuckert presented the following recommendations for carryover developed by the Project Management Team:

Carryover Amount	\$21,340.49	
Proposed Expenses		
YRBS	\$5,000	The proposed carryover recommendations were approved.
Rent	\$3,000	
Youth Specialist Computer	\$2,000	
West Allis Police Dept. Drop Box	\$2,000	
Marketing	\$6,340.49	
Supplies	\$3,000	
TOTAL	\$21,340.49	

9. The next Coalition Meeting will take place on Wednesday January 19th at 5:00 P.M. at the WA Police Department Substation, 6900 W. National Ave. The meeting concluded at 6:45 P.M.