



A Community Working Together to Encourage Safe Behaviors

**West Allis –West Milwaukee
School District**

presents

**1st Annual
Safe and Sober Spring Planning Night**

April 19, 2010

7:00 pm

West Allis Central High School Auditorium



West Allis Central
High School



West Allis Nathan Hale
High School

AGENDA

West Allis Central High School Auditorium

Monday, April 19, 2010

7:00 pm

WELCOME

Mr. Paul Mielke

Principal, West Allis Central High School

OPENING REMARKS

Mr. Paul Kurth

Assistant Principal, West Allis Central High School

SPEAKERS

TALES FROM THE PROM

Ms. Beth Heflin

*Alcohol Tobacco and Other Drug Abuse Coordinator,
WAWM School District*

PARTY PATROL & CONCERNED PARENTS PROGRAM

Mr. Ed Benish

Lieutenant, West Allis Police Department

Mr. Rod Nelson

Corporal, West Allis Police Department

THE REALITIES OF OWI

Mr. Chris Sohre

Traffic Investigator, West Allis Police Department

PARENTS WHO HOST LOSE THE MOST

Ms. Tammy Molter

*Coalition Coordinator, West Allis-West Milwaukee
Community Coalition*

CLOSING

THANK YOU'S

Mr. Andy Muzytowski

Assistant Principal, West Allis Nathan Hale High School

DRAWING FOR PRIZES

Mr. Matt Lesar

Principal, West Allis Nathan Hale High School

Refreshments will be served in the Auditorium Commons.

TO RECEIVE THE DISCOUNT

Please make sure to register your attendance tonight at your respective High School's table to ensure your child receives the \$10 discount from her/his prom ticket. The discount will *only* be given if both the parent/guardian AND child are in attendance tonight.

Parent Internet and Other Resources

ALCOHOL

State of Drinking

How our love of alcohol shapes Wisconsin's landscape

<http://www.fdlreporter.com/apps/pbcs.dll/article?AID=/99999999/WIS0110/399990694/1979>

Alcohol Policy Information System

The Alcohol Policy Information System (APIS) has a comparison of all states' alcohol regulation and enforcement policies and laws for the last 10 years:

<http://www.alcoholpolicy.niaaa.nih.gov>

KIDS

The Cool Spot

The young teens place for info on alcohol and resisting peer pressure

<http://www.thecoolspot.gov/index.asp>

MILWAUKEE COUNTY

2-1-1 @ IMPACT

Information for Milwaukee County residents who need assistance with family, health and social services.

<http://www.impactinc.org/211/211.htm>

mPOWER

From Journal/Sentinel article – March 1, 2010

The Medical College of Wisconsin operates the mPower telephone crisis line for anyone younger than 21 who is in an alcohol- or drug-related crisis.

It offers anonymity and "non-judgmental help" 24 hours a day. The line can be contacted with a telephone call or through a text message. For a voice conversation, call (866) 661-6797; for help via text, send a text to 55358.

www.mpowersupport.com

PARENTS

Partnership for Drug Free America Parent Resource Center

<http://www.drugfree.org/Parent>

Mothers Against Drunk Driving (MADD) and Nationwide Insurance have launched "The Power of Parents, It's Your Influence by MADD(™)" to give parents of high school students the communication tools they need to stop teen alcohol use. The program features resources at www.thepowerofparents.org

TOBACCO

American Lung Association – State of Tobacco Control 2009

<http://www.stateoftobaccocontrol.org>

Protect the Truth – Working to End Youth Smoking

<http://www.protectthetruth.org>

WEST ALLIS-WEST MILWAUKEE COMMUNITY COALITION (WAWMCC)

Coordinator, Tammy Molter: 414-302-9917

Providing support to the West Allis-West Milwaukee community to raise healthy, drug-free children.

<http://www.wawmcc.org>

A Community Working Together to Encourage Safe Behaviors

The West Allis-West Milwaukee School District would like to thank the following individuals, businesses, and organizations for their support of the:

1st Annual Safe and Sober Spring Planning Night

5th Avenue Formalwear	_____	7140 W. Greenfield Ave.	(414) 475-1212
Artistic Tanning & Day Spa	_____	8104 W. National Ave.	(414) 266-1500
C'est la Vie Salon	_____	1913 S. 60 th St.	(414) 546-3055
Chamberlain's Flower & Gift Shop	_____	6737 W. Washington St.	(414) 453-1525
Designs Hair Salon	_____	9426 W. National Ave.	(414) 328-9001
Image Maker's Hair Salon	_____	2575 S. 76 th St.	(414) 321-2633
Image Oasis Salon	_____	5826 W. Lincoln Ave.	(414) 541-5060
Inch By Inch Tanning	_____	2193 S. 60 th St.	(414) 327-3090
Locker's Florist	_____	1640 S. 83 rd St.	(414) 276-7673
Relaxation Spa & Salon	_____	8410 W. Cleveland Ave.	(414) 329-3140
Salon Dovini	_____	7032 W. Greenfield Ave.	(414) 256-2000
Sculpting Craze	_____	9226 W. Bluemound Rd.	(414) 546-0601
Sini Sini Tanning	_____	7040 W. Greenfield Ave.	(414) 258-5797
Vici Capilli Salon	_____	4111 S. 108 th St.	(414) 525-6316

West Allis Police Department, *Lieutenant Ed Benish & Corporal Rod Nelson*
West Allis Police Department, Traffic Investigator, *Christopher Sohre*
West Allis-West Milwaukee Community Coalition, *Tammy Molter*
West Allis-West Milwaukee School District ATODA Coordinator, *Beth Heflin*
West Allis Central High School Dean of Students, *Ryan Hammernik*
West Allis Central High School SADD Organization
West Allis Central High School Student Services Staff, especially *Molly Meehan*

Thank you for attending our Safe and Sober Spring Planning Night. We encourage you to attend the **SPRING INTO ACTION** event sponsored by the **Youth Advisory Council**.

The event will be held on: **Thursday, April 29, 2010**
6:30 pm - 8:30 pm
Nathan Hale Cafeteria

— WEST ALLIS-WEST MILWAUKEE SCHOOL SUPERINTENDENT —

Kurt Wachholtz

— WEST ALLIS-WEST MILWAUKEE SCHOOL BOARD MEMBERS —

Annette Frymark

Joanie Luedke

Sue Sujecki

Carol Garrison

George Sotiros

Barbara Suleiman

Patricia Kerhin

Susan Stalewski

Darlene Ziemendorf

— WEST ALLIS HIGH SCHOOL ADMINISTRATION —

WEST ALLIS HIGH SCHOOL

WEST ALLIS NATHAN HALE HIGH SCHOOL

- Principal, *Paul Mielke*

- Principal, *Matt Lesar*

- Assistant Principal, *Paul Kurth*

- Assistant Principal, *Andy Muzytowski*

- Assistant Principal, *Jason Sadowski*

- Assistant Principal, *Terry Schubert*

Instructional Principal at Central and Nathan Hale High Schools, *Beth Koehler*

1st Annual Safe and Sober Spring Planning Night Successful

The West Allis-West Milwaukee School District hosted its **1st Annual Safe and Sober Spring Planning Night on Monday, April 19, 2010 at 7:00 pm in the West Allis Central High School Auditorium.** Working in collaboration with the West Allis Police Department and the West Allis-West Milwaukee Community Coalition, the three organizations presented information to parents and students on making positive choices, and informing them about the dangers of drinking and driving, current trends in teenage substance use, and several programs which hope to keep our students safe. This program will become an annual event hosted by West Allis Central and Nathan Hale High Schools in alternating years. Next fall Nathan Hale High School will host the event.

Approximately 200 people were in attendance. Of those, 100 were parents, and 100 were students from both Central and Nathan Hale High Schools. The event was meant to be a proactive intervention to promote safe behaviors during the upcoming high school proms and graduation celebrations. West Allis Central's prom is Friday, May 7th and Nathan Hale's prom is Saturday, May 8th. Speakers at the event included Beth Heflin, WAWM School District Mental Health and Alcohol, Tobacco, and Other Drug Abuse Coordinator; Lieutenant Ed Benish, Corporal Rod Nelson, and Traffic Investigator, Chris Sohre, WA Police Department; and Tammy Molter, WAWM Community Coalition Coordinator.

Students who attended the planning night with their parents/guardians will receive a \$10 discount on their prom ticket this spring. Over \$1000 in gift certificates and prizes donated by local businesses were given away at the end of the program, which included discounts at local hair/nail/tanning salons, florists, and tuxedo rental businesses. We hope the event will increase awareness and help to make this year's prom and graduation a safe event for all students and their families.

Additional Summary Information About Event:

200 people in attendance, 100 students, approximately 50/50 split between Central and Hale.

38 feedback forms received, the following questions were asked:

Was the information presented tonight useful to you? Yes (38) No (0)

Was there anything from tonight's program that you would use to talk to your child about safe behaviors? Yes (37) No (1)

Do you feel an event like this should be mandatory for all students and parents to attend big events? Yes (30) No (8)

What additional topics would you most like more information on for future presentations? (number of responses)

Sexting and Cyberbullying (13) Internet Safety (9)

Alcohol Awareness (12) Drug Abuse (7)

Prescription Drug Dangers (11)

Other: Sex and Pregnancy, Curfew Restrictions, Appropriate Behaviors, Peer Pressure, After Prom Activities
Death by poor choices, Texting and Driving

Other Helpful Comments/Reactions:

Great Program! Thank you!

Avoid repeating of same information. (2 comments)

Not mandatory for parents, most won't come and then kids don't get to go to prom.

I appreciate the effort put forth to keep my child safe.

Interest in an organized post-prom party/program. (3 comments in support)

Give examples of role-playing of real life scenarios.

Video should show the bodies.

Overall the program was a great success! If you have questions or comments, please direct them to Paul Kurth, Assistant Principal West Allis Central High School.