



WAWM Community Coalition Highlights

2013

2014

Coalition Meetings

Wednesdays

5:00-6:30pm

January 15th
WAPD Substation

March 19th
St. Augustine's
Catholic Church

May 21st
Apostle Presbyterian
Church

July 16th
WAWM School
District Administration
Building

September 17th
North Shore Bank

November 19th
WM Community Center



Peers with Purpose
Training



Shared Journeys at
Three To Get Ready

January 2013

WAWMCC 2012 Highlights was included in the West Allis city newsletter and reached 32,000 community members.

February 2013

The WAWM Community Coalition offered educational information and other resources at eleven presentations, community events and health fairs in 2013.



April 2013

Coaches and athletic directors from West Allis School District attended a Life of an Athlete training and received posters for the locker rooms and a binder with educational materials.

As part of the Community Health Improvement Plan, April as Alcohol Awareness Month was again proclaimed with a Mayoral Proclamation in West Allis and a Village Proclamation from West Milwaukee. Among the many activities during the month was a display in the West Allis Library lobby, the WAWMCC prezzi was shown on the West Allis city channel, articles appeared in the WA and WM city and Neighborhood Watch newsletters, there were weekly Tweets and posts on Facebook and announcements by WAWMCC youth members were made at the high schools with educational information on prevention.

The Youth Coordinator also worked with WAWMCC youth groups on various projects throughout the school year.

Nathan Hale High School and West Allis Central High School students attended an all-day training/refreshers for the Peers with Purpose program. The Hale students then presented 12 programs to over 300 Frank Lloyd Wright 7th graders. The Central students plan to present a pilot program to 7th grade students at West Milwaukee Intermediate School in the 2013-2014 school year.

The Safe and Sober program was held at West Allis Central with the topic of Dangers and Consequences of Prescription and Other Drug Abuse. Speakers included Max Radcliffe from the Aurora Family Assistance Program and Detective Sergeant Troy Maas from the West Allis Police Department. There were over 150 students and parents in attendance. The Parents Who Host Lose the Most campaign was also launched with yard signs, posters and window clings being distributed.

May 2013

Students from the WA Central High School SADD Chapter created a video with a safe prom message that was shown to all 75 homerooms, approximately 1350 students at Central.

Teen Experience from WAWMCC Learning Center/James E. Dotke High School are working on developing a video to share personal stories and address challenges students face with advice on how to successfully overcome those challenges.

Students from Shared Journeys developed a display for the community event, Three To Get Ready, to help parents become aware of the risks of alcohol, tobacco and other drugs.

The May Coalition meeting featured presentations from all four youth groups and a wonderful dinner prepared by meeting hosts Apostle Presbyterian Church.



Strategic Planning Meeting



June 2013

WAWMCC signed on as one of six coalitions in southeastern Wisconsin to support Screening, Brief Intervention and Referral to Treatment (SBIRT) as a way to prevent substance abuse among area youth.

July 2013

The New Talk To brochure was introduced with a reminder to parents and adults that talking to youth works and they do listen.



WAWMCC coalition partners gathered for a Strategic Planning Meeting to assess community readiness for a variety of future initiatives and strategies to prevent underage alcohol and drug abuse.

August 2013

Thousands attended the West Allis and West Milwaukee “National Night Out” events. The Coalition provided literature, reusable bags, temporary tattoos and flashlight key chains to attendees. Youth members from Central and the Learning Center/Dotke used a Jeopardy Game designed with questions about underage alcohol and drug prevention to interact with and educate the community.

A focus group was held at the West Allis Health Department for Hispanic families in the community. The twelve women that attended shared their experiences about underage alcohol use and prevention. This information, along with the information from the July Strategic Planning Meeting, will be used to write the Year 6-10 Drug Free Communities Grant to continue the funding for the Coalition.



West Allis National Night Out

September 2013

The 5th Annual Safe and Sober program was held at West Allis Central High School on the topic of internet safety. Eric Swatzkowski from the WI Department of Justice spoke about cyber bullying, social networking, obtaining drugs and alcohol on the internet and other digital safety issues. Over 200 parents and students attended with over 100 Family Pledges signed. WAWMCC youth members launched a mini Parents Who Host Lose the Most campaign distributing yard signs, posters and window clings.



Cathy Manthei

WAWMCC youth groups have begun planning for the 2013-2014 school year.

October 2013

WAWMCC Snapshot – Focus on Marijuana was included in the West Allis city newsletter and reached 32,000 community members.

November 2013

During the November Coalition meeting, Coalition Coordinator Tammy Molter presented the 2013 Recognition Award to Cathy Manthei from Apostle Presbyterian Church.

December 2013

Recognition was also given to Citlali Mendieta-Ramos, owner of Antigua Mexican and Latin American Restaurant, and Kevin Flack, general manager, and Brian and Renee Shecterle, owners/operators, of the Culver's in West Allis, for their continued support of the Coalition and the bi-monthly meetings.

WAWMCC thanks the Coalition Partners and Friends for their support of the Coalition and its mission to reduce underage substance abuse and help the West Allis-West Milwaukee community raise healthy, drug-free children. We welcome the support of other community businesses and organizations.



For more information about how to become a Friend or Partner of the Coalition, visit our website at www.wawmcc.org